

Self-Service Cafeterias in Bulgaria

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Report description:

Boosted by significant price hikes and the inflation, self-service cafeterias is achieving very strong value growth as consumer demand continues to recover following the COVID-19 pandemic. As no further pandemic-related restrictions have been imposed, the category continues to rebound in terms of the number of outlets and a full recovery is expected by 2026. Millennials and Generation Z are the key consumer groups of these types of consumer foodservice outlets due to the excellent value for money.

Euromonitor International's Self-Service Cafeterias in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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