

Refrigeration Appliances in India

Market Direction | 2024-02-13 | 40 pages | Euromonitor

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Report description:

Following a year of healthy growth in 2022, the demand for refrigeration appliances slowed in 2023 due to inflationary pressures and unfavourable weather conditions. Sporadic rain during the summer months disrupted sales for cooling products such as refrigerators and air conditioners. In recent years, the once-anticipated summer monsoon has become increasingly erratic and unreliable due to climate change, which has doubled the variability factor of any weather event. Monsoon 2023 in India was ma...

Euromonitor International's Refrigeration Appliances in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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