

Paraguay in 2040: The Future Demographic

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Report description:

Natural increase will drive rapid population expansion in Paraguay in 2021-2040. Ageing will quicken; however, Paraguay will remain relatively young in terms of its median age. The country has the potential to benefit from a demographic dividend as the proportion of its workforce grows. Furthermore, its appeal as a consumer market should rise as its population swells and incomes rise, however inequality will remain elevated.

Euromonitor International's Future Demographic reports provide in-depth data and analysis of population changes in 85 countries, 7 regions and a world overview. The reports offer long-term demographic forecasts to 2030, and include breakdowns of population by age and sex, vital statistics and major cities. The series provides insight into demographic trends which will shape consumer segmentation and markets in the future

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Future Demographics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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