

## **Other Hot Drinks in Switzerland**

Market Direction | 2024-02-15 | 23 pages | Euromonitor

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### **Report description:**

The most popular other hot drinks in Switzerland remained chocolate-based flavoured powder drinks and malt-based hot drinks. Chocolate-based flavoured powder drinks continued to account for the majority of retail value and volume sales in 2023, underpinned by the long tradition and popularity of this type of drink in the country. Thus, there were a number of branded private label chocolate-based flavoured powder drinks available to consumers. Malt-based hot drinks is also a very traditional type...

Euromonitor International's Other Hot Drinks in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Traditional demand for chocolate-based flavoured powder drinks and malt-based hot drinks

Retail current value sales grow in an inflationary climate

Wander marries a strong brand portfolio with sustainability initiatives to win over consumers

##### PROSPECTS AND OPPORTUNITIES

The health and wellness trend and competition from coffee and tea dampen the outlook

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