

Nuts in Thailand

Market Direction | 2024-02-16 | 17 pages | Euromonitor

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Report description:

The price of coconuts continued to fall in 2023, with domestic demand yet to recover to pre-pandemic levels. Coconuts, as well as foods and beverages with coconuts as an ingredient, are popular among both local consumers and tourists. With the prolonged COVID-19 restrictions and the lack of tourists during the pandemic, the sudden fall in domestic demand severely impacted sales of home-grown coconuts. Consequently, the increasing amount of unsold stock has caused the coconut retail price in Thai...

Euromonitor International's Nuts in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Almonds, Coconuts, Other Nuts, Peanuts (Groundnuts), Pistachio, Walnuts.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nuts market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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