

Netherlands in 2040: The Future Demographic

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Report description:

Rapid population expansion in the Netherlands in 2021-2040 will be mainly driven by positive net migration rates. Ageing will remain a key trend, influenced by climbing longevity and low fertility rates, as older groups swell. Urbanisation will continue to be swift, with the country remaining one of the most urbanised regionally. As the population surges and income levels increase, the Netherlands will become increasingly attractive as a consumer market.

Euromonitor International's Future Demographic reports provide in-depth data and analysis of population changes in 85 countries, 7 regions and a world overview. The reports offer long-term demographic forecasts to 2030, and include breakdowns of population by age and sex, vital statistics and major cities. The series provides insight into demographic trends which will shape consumer segmentation and markets in the future

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Future Demographics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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