

Limited-Service Restaurants in South Africa

Market Direction | 2024-02-12 | 38 pages | Euromonitor

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Report description:

South Africa is struggling with the impact of high inflation and decreased disposable incomes, resulting in brands needing to be competitive to obtain their share of financially-restricted consumers' budgets. Post-pandemic, eating out is considered a treat and whilst many cannot afford to eat out, limited-service restaurants remain popular as they offer greater value for money than full-service options. Thus, despite the decrease in disposable incomes, limited-service restaurants continued to ac...

Euromonitor International's Limited-Service Restaurants in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Change in eating out occasions due to higher prices and changing consumer lifestyles
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