

Limited-Service Restaurants in Portugal

Market Direction | 2024-02-15 | 34 pages | Euromonitor

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Report description:

The economic landscape characterised by a high inflation rate and growing housing costs led to the decline in the disposable incomes of households in Portugal. Reduced purchasing power fuelled a downtrading trend in several industries. For the consumer foodservice industry, this trend benefited lower-average ticket price categories, boosting the share of limited-service restaurants in 2023. This category tends to grow in times of crisis because it is an alternative for those who can no longer af...

Euromonitor International's Limited-Service Restaurants in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2024

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