

Limited-Service Restaurants in Peru

Market Direction | 2024-02-15 | 34 pages | Euromonitor

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Report description:

Sales through limited-service restaurants increased significantly in 2023, although growth in this respect was slower than in the previous year. However, consumption in the last quarter was slightly lower due to the economic downturn.

Euromonitor International's Limited-Service Restaurants in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Limited-service restaurants continues to perform well, thanks to dynamism in marketing and delivery services

Chicken limited-service restaurants continues to lead sales within the category

Fierce competition in pizza limited-service restaurants, with ongoing promotions and marketing campaigns

PROSPECTS AND OPPORTUNITIES

Limited-service restaurants will continue to see growth in the years ahead, but challenges remain

New outlets will be rare due to the economic slowdown, but some chains will continue to expand

Third-party deliveries continue to be relevant partners, but they are saturated and high costs, so restaurants are looking for other delivery options and own channels

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