

Limited-Service Restaurants in Italy

Market Direction | 2024-02-15 | 40 pages | Euromonitor

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Report description:

2023 was a good year for limited-service restaurants in Italy with the category seeing an increase in the number of outlets, while also seeing healthy transaction growth in value and volume terms. This positive trend was seen both in independent as well as chained outlets. The category has benefited from investment in innovation, quality, and delivering a varied offer, together with maintaining reasonable price points. The latter point was particularly pertinent with elevated inflation and shrin...

Euromonitor International's Limited-Service Restaurants in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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