

## **Limited-Service Restaurants in Indonesia**

Market Direction | 2024-02-15 | 42 pages | Euromonitor

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### **Report description:**

Limited-service restaurants in Indonesia saw an impressive performance in 2023, with current value sales exceeding pre-pandemic levels. Growth was boosted by an increase in mobility, including the return of Indonesians to their physical offices, as well as the recovery of inbound tourism, as the country emerged from the shadows of COVID-19. While consumers remained cautious about their spending, thanks to sustained inflationary pressures, such outlets are generally characterised by low unit price...

Euromonitor International's Limited-Service Restaurants in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Limited-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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