

Limited-Service Restaurants in Hungary

Market Direction | 2024-02-15 | 34 pages | Euromonitor

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Report description:

Soaring inflation pushed menu prices in limited-service restaurants to new highs in 2023, although operators are always careful when considering price adjustments, especially for their signature meals. Core target audiences, such as students and income groups on a low budget, rely on affordable menus and it is critical to keep the prices of signature items as low as possible. In response to the 25-30% price hikes seen during 2022 and 2023, novel value propositions are gaining traction. For example...

Euromonitor International's Limited-Service Restaurants in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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