

Limited-Service Restaurants in Egypt

Market Direction | 2024-02-15 | 37 pages | Euromonitor

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Report description:

Limited-service restaurants registered healthy growth in value sales and also in terms of the opening of new establishments in 2023. It also remained the largest category within consumer foodservice. This was in spite of difficult economic fundamentals. High inflation caused by increased energy prices due to the war in Ukraine in particular, as well as currency devaluation of the Egyptian pound, led to steep price rises. Despite this, demand for eating out was high. With fears about the pandemic...

Euromonitor International's Limited-Service Restaurants in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Limited-Service Restaurants in Egypt
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List Of Contents And Tables

LIMITED-SERVICE RESTAURANTS IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth of limited-service restaurants in 2023 is helped by the success of players such as Zooba, which attains recognition amongst the region's best 50 restaurants

New government initiatives support the limited-service restaurants industry and its employees

Chicken limited-service restaurants faces turbulence as KFC prices soar

PROSPECTS AND OPPORTUNITIES

Global chained limited-service restaurants brands face drop in transactions due to the Hamas/Israel conflict

Limited-service restaurants continues to see the highest delivery rate versus other categories

Stronger growth of independent limited-service restaurants over chained counterparts during the forecast period

CATEGORY DATA

Table 1 Limited-Service Restaurants by Category: Units/Outlets 2018-2023

Table 2 Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023

Table 3 Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023

Table 4 Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 5 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 6 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023

Table 9 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028

Table 10 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028

Table 11 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028

Table 12 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 13 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 14 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN EGYPT

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

Local foodservice providers gain ground over international brands

Emerging trend of new up-and-coming specialist coffee and tea shops

Middle Eastern cuisine leads the development for independent consumer foodservice operators

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

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Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023
Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023
Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023
Table 24 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
Table 25 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023
Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028
Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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