

Limited-Service Restaurants in China

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Report description:

In 2023, limited-service restaurants in China saw a robust recovery in terms of both value sales and volume transactions, benefiting from the relatively low base of 2022, when consumer foodservice establishments were considerably impacted by prolonged periods of lockdown and a series of social distancing measures. Rising disposable incomes and a faster pace of life were also factors supporting the channel's strong growth momentum in 2023.

Euromonitor International's Limited-Service Restaurants in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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