

## **Limited-Service Restaurants in Bulgaria**

Market Direction | 2024-02-15 | 33 pages | Euromonitor

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### **Report description:**

With no pandemic-related movement and travel restrictions mandated by the government, foodservice continues to recover in 2023. Limited-services restaurants, in particular, are recording strong value growth as a result of strong and renewed consumer demand, as well as significant price increases amidst the growing impact of inflation. Limited-service restaurants are approaching their pre-pandemic sales levels; however, a full recovery is only expected in 2025 as consumer confidence is shaken des...

Euromonitor International's Limited-Service Restaurants in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Limited-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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