

Limited-Service Restaurants in Austria

Market Direction | 2024-02-15 | 36 pages | Euromonitor

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Report description:

As a result of the energy crisis triggered by the Russian invasion of Ukraine, Austria saw exceptionally high inflation for the second year in a row in 2023. For local consumers, this meant less disposable income and a concomitant reluctance to spend on non-essential purchases. For consumer foodservice operators, this meant increased costs in energy, materials and labour, which were partially passed on to consumers. However, 2023 was the first year since the pandemic in which consumer foodservice...

Euromonitor International's Limited-Service Restaurants in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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