

Limited-Service Restaurants in Argentina

Market Direction | 2024-02-15 | 36 pages | Euromonitor

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Report description:

Limited-service restaurants focused on burgers continued to expand significantly in terms of number of outlets in 2023, with both well-established foreign chains and local brands benefitting. Local player Mostaza mirrored the approach of major global chains to push its growth, while nearly all named players saw substantial growth in outlet numbers. Within this context, the year saw new local brands emerging with the offer of broader ranges of artisanal products than are usually found within burg...

Euromonitor International's Limited-Service Restaurants in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Sushiclub and Fabric Sushi focus on franchise expansion as players invest in model to extend reach
Subway's acquisition set to boost brand considerably

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