

## **Full-Service Restaurants in Turkey**

Market Direction | 2024-02-15 | 32 pages | Euromonitor

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### **Report description:**

Full-service restaurants experienced hyperinflation effects more strongly than other consumer foodservice categories, as their price points were already higher than average in the industry. There was a small drop in overall transactions. As the purchasing power of middle- and upper-middle-income consumers fell, foodservice current value sales slowed down. Average ticket volumes indicating ordered portions/food variety fell in full-service restaurants in 2023.

Euromonitor International's Full-Service Restaurants in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Full-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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