

Full-Service Restaurants in Peru

Market Direction | 2024-02-15 | 27 pages | Euromonitor

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Report description:

Full-service restaurants saw growth once again in 2023 thanks to the full lifting of pandemic restrictions and a return to both domestic and foreign tourism. Nevertheless, this growth was slower than seen in the previous year, and independent restaurants have found it more difficult than chains to recover to pre-pandemic levels.

Euromonitor International's Full-Service Restaurants in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
February 2024

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Full-service restaurants continue to see growth in 2023 thanks to increased tourism and post-pandemic return to socialising.

Focus on enhanced dining experience in order to achieve profitability

Delivery is still key for full-service restaurants, post-pandemic

PROSPECTS AND OPPORTUNITIES

Ongoing category growth expected thanks to endeavours to improve profitability

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