

Full-Service Restaurants in Norway

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Report description:

By some distance, full-service restaurants remain the biggest category in consumer foodservice, which benefits from the high spend per transaction. Norway is notorious for its high consumer food service prices, which are up to three times that seen in other developed countries. Locals are generally accustomed to paying these high prices, although inflation has put further upward pressure on price in 2023. The strong rebound in demand post-pandemic means many consumers are keen to go out when pos...

Euromonitor International's Full-Service Restaurants in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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