

## **Full-Service Restaurants in Greece**

Market Direction | 2024-02-15 | 31 pages | Euromonitor

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### **Report description:**

High inflation in 2023 led to declining disposable incomes, in turn slowing down domestic spending in foodservice, despite the year marking a post-pandemic return to normal. While Q1 began with improved performance in terms of sales per outlet, the impact of high inflation on food and living costs soon showed up in full-service restaurants. Local consumers have been trading down to cheaper options such as limited-service restaurants, dining out less frequently, and spending less money each time.

Euromonitor International's Full-Service Restaurants in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Full-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Full-Service Restaurants in Greece  
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### List Of Contents And Tables

#### FULL-SERVICE RESTAURANTS IN GREECE

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Falling disposable incomes and reduced tourism flows take their toll

Fine dining drives development

Fish restaurants dominate other full-service restaurants while African options suffer from low awareness

##### PROSPECTS AND OPPORTUNITIES

Outlet closures threaten mature segments

North American, Asian and Latin American full-service restaurants face better prospects than rival segments

Vegan trend set to drive growth in other full-service restaurants

##### CATEGORY DATA

Table 1 Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 2 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 3 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 4 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 5 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 6 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023

Table 9 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028

Table 10 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028

Table 11 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 12 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 13 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 14 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

##### CONSUMER FOODSERVICE IN GREECE

##### EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

##### MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

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Table 22 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 23 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 24 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 25 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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