

Full-Service Restaurants in France

Market Direction | 2024-02-15 | 31 pages | Euromonitor

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Report description:

Full-service restaurants saw stronger growth in value and volume terms than limited-service restaurants in 2023, although this was in part due to the former seeing a more significant decline during the pandemic. Limited-service restaurants proved more resilient during the pandemic and lockdown years thanks to these outlets often being quicker to react with takeaway, click & collect, and home delivery services, either directly or via delivery platforms. Nonetheless, full-service restaurants benef...

Euromonitor International's Full-Service Restaurants in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
February 2024

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