

Full-Service Restaurants in Canada

Market Direction | 2024-02-15 | 30 pages | Euromonitor

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Report description:

With full-service restaurant being a competitive landscape, remaining top of mind among customers is increasingly important. In addition to traditional communication channels, marketing approaches include connecting to consumers through chatbots on websites - allowing customers to have their questions answered in real-time. In addition, many restaurants offer QR codes that enable consumers to browse menus, order, and pay. At the same time, customers can leave a review or view the restaurants vid...

Euromonitor International's Full-Service Restaurants in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
February 2024

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