

Food Preparation Appliances in India

Market Direction | 2024-02-13 | 37 pages | Euromonitor

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Report description:

Food preparation appliances witnessed flat growth in 2023 due to slow demand as consumers diverted their share of wallet from durables and appliances to essential products. The cost-of-living crisis and inflation resulted in consumers pushing back spending on discretionary products. This was especially true for low-income households or rural markets, that have been more significantly impacted by the economic climate. This slowdown in demand from the rural segment has had a greater impact on cate...

Euromonitor International's Food Preparation Appliances in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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