

Dishwashers in India

Market Direction | 2024-02-13 | 34 pages | Euromonitor

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Report description:

During the pandemic, dishwashers experienced a surge in sales as consumers were confined to their homes and therefore sought appliances that would help simplify household chores while they tried to balance work and childcare responsibilities. However, the last two years of the review period witnessed a notable slowdown in retail volume growth for the category due to the return of domestic help and rising inflationary pressures, thus deterring new consumers from purchasing these appliances, or pr...

Euromonitor International's Dishwashers in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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