

Consumer Foodservice in Turkey

Market Direction | 2024-02-15 | 99 pages | Euromonitor

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Report description:

The market witnessed significant damage and losses due to a massive and destructive earthquake that occurred on 6 February 2023, affecting 11 provinces in east and southeast Turkey. The major earthquake impacted provinces with a special role in gastronomy of the country, and therefore, consumer foodservice. It also cast a shadow of mourning across the country throughout the first half of the year. Industry players stated that this mourning affected overall consumption levels for the first six mo...

Euromonitor International's Consumer Foodservice in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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PROSPECTS AND OPPORTUNITIES

Middle Eastern concept to remain first choice while players also look to international operations

Tourism is expected to be a lifeline for full-service restaurants

Home delivery to retain currency

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Dessert and chocolate kiosks perform well as they offer a little of what the consumer likes

PROSPECTS AND OPPORTUNITIES

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