

Consumer Foodservice in the Philippines

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Report description:

Despite persisting inflationary pressures, consumer foodservice in the Philippines recorded healthy growth in terms of current value and number of transactions in 2023, with the strong recovery of the economy being one of the main contributors to this trend. Sales were further boosted by the greater mobility of Filipino consumers, including the return of in-person working and the revival of international travel. However, the rate of growth was slower than the previous year as players were forced...

Euromonitor International's Consumer Foodservice in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Players invest in various strategies to sustain growth, including expanding into previously untapped areas and offering more value-for-money option

Philippines represents attractive launch pad for new players

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Third-party delivery operators continue to play crucial role in generating sales

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Continued growth, as players look to expand into untapped geographical areas

Consumers will continue seek out safe and convenient dining experiences

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CONSUMER FOODSERVICE BY LOCATION IN THE PHILIPPINES

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Retail locations benefit from increase in footfall in shopping malls
Revenge travel sparks growth in travel, lodging and leisure locations
Standalone outlets see strong performance

PROSPECTS AND OPPORTUNITIES

More retail spaces expected, as real estate companies expand into unserved areas
Foodservice in travel locations will continue to recover, while more stand-alone outlets are likely to emerge
Foodservice players will continue to explore additional formats to expand reach

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