

Consumer Foodservice in the Czech Republic

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Report description:

Consumer foodservice in the Czech Republic saw growth in total current value sales and transactions slow sharply in 2023. This was partly explained the normalisation of demand following the impressive rebound that accompanied the easing of the pandemic and associated restrictions over 2021-2022. However, the downturn also reflected persistently high inflation, which continued to drive up menu prices and weaken purchasing power among the population. More cautious attitudes to discretionary spendi...

Euromonitor International's Consumer Foodservice in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Competition from other categories and specialist food retailers set to intensify
Use of QR codes for digital menus and payments expected to increase
Traditional outlets in small towns and rural areas will have to adapt to survive

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PROSPECTS AND OPPORTUNITIES

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