

Consumer Foodservice in Peru

Market Direction | 2024-02-15 | 93 pages | Euromonitor

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Report description:

Consumer foodservice sales continued to grow significantly in 2023, but at a slower rate than seen in 2022. One of the key reasons for this growth was increased consumer appetites for dining out thanks to the elimination of pandemic-related restrictions.

Euromonitor International's Consumer Foodservice in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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LIMITED-SERVICE RESTAURANTS IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Limited-service restaurants continues to perform well, thanks to dynamism in marketing and delivery services
Chicken limited-service restaurants continues to lead sales within the category
Fierce competition in pizza limited-service restaurants, with ongoing promotions and marketing campaigns

PROSPECTS AND OPPORTUNITIES

Limited-service restaurants will continue to see growth in the years ahead, but challenges remain
New outlets will be rare due to the economic slowdown, but some chains will continue to expand
Third-party deliveries continue to be relevant partners, but they are saturated and high costs, so restaurants are looking for other delivery options and own channels

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Specialist coffee and tea shops continues to perform well and Starbucks remains on top

Cafes increasingly focus on offering ambience and high quality products to recover pre-pandemic sales

PROSPECTS AND OPPORTUNITIES

Cafe/bars will continue to grow due to dynamism of specialist coffee and tea shops

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Focus on enhanced dining experience in order to achieve profitability

Delivery is still key for full-service restaurants, post-pandemic

PROSPECTS AND OPPORTUNITIES

Ongoing category growth expected thanks to endeavours to improve profitability

Tourism is yet to recover to pre-pandemic levels in Peru, but there is scope for growth

Trend continues for Full-Service Restaurants to open establishments abroad, promoting Peruvian gastronomy and boosts tourists consumption in Peru

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Self-service cafeterias benefit from the dynamism of independent players in 2023

Independent self-service cafeterias open stores with value propositions for all budgets

Supermarkets and hypermarkets de-prioritise chained self-service cafeterias as they focus on maximising profits

PROSPECTS AND OPPORTUNITIES

Self-service cafeterias is expected to see ongoing growth driven by independent players, but pre-pandemic recovery levels are unlikely

New chained self-service cafeterias may emerge from the efforts of independent businesses with loyal customer base

Independent self-service cafeterias offering good value for money have scope for growth

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La Casa del Alfajor and Q?Churros maintain dynamic approach as they vie for share within chained street stalls/kiosks

Independent street stalls/kiosks offer digital payments and affordable prices in a bid to increase custom

PROSPECTS AND OPPORTUNITIES

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Street stalls/kiosks will continue to see growth in the years ahead by offering good value for money

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Q?Churros hopes to go international in the years ahead

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KEY DATA FINDINGS

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Consumer foodservice to travel sees robust growth, but standalone remains the largest subcategory

Consumer foodservice through travel is impacted by social protests in 2023

Significant growth is observed in leisure and lodging due to improvements in value propositions

PROSPECTS AND OPPORTUNITIES

Greater growth is expected in travel and lodging set to be driven by improvements in domestic and foreign tourism

New malls will benefit consumer foodservice through retail, while standalone outlets can remain more nimble

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