

Consumer Foodservice in Norway

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Report description:

Overall, 2023 has been a positive year for consumer foodservice in Norway. After two strong years of recovery from the COVID-19 pandemic, the industry has seen volume and value growth begin to normalise in 2023. Rising unit prices has been a key trend fuelling current value growth, but also hampering demand to some extent. The pent-up demand which materialised in 2022 has undoubtedly tapered in 2023, with transactions slowing even though totals remain below pre-pandemic levels. The upward pressu...

Euromonitor International's Consumer Foodservice in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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