

## Consumer Foodservice in Italy

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### Report description:

Consumer foodservice in Italy continued on the path to recovery in 2023 with transaction value exceeding pre-pandemic levels (in current value terms) while the volume of transactions also continued to grow. Nonetheless, with Italy's economy struggling and businesses facing spiralling costs for everything from ingredients to energy more foodservice outlets were forced to close. At the same time, consumer foodservice outlets have also been accused of contributing to inflation, raising price lists...

Euromonitor International's Consumer Foodservice in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Consumer Foodservice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Consumer Foodservice in Italy

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### List Of Contents And Tables

#### CONSUMER FOODSERVICE IN ITALY

##### EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

##### MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 5 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 6 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 7 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 8 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 9 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 10 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 11 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 12 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 13 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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##### SOURCES

Summary 1 Research Sources

#### LIMITED-SERVICE RESTAURANTS IN ITALY

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Limited-service restaurants sees healthy growth in 2023 despite economic pressures

Innovation and a growing focus on international flavours

Delivery and takeaway becoming an increasingly important sales driver

##### PROSPECTS AND OPPORTUNITIES

Positive outlook for limited-service restaurants with an increasingly diverse range of options likely to be seen

KFC and Billy Tacos thriving in Italy with further expansion predicted

Pret a Manger opens its first outlet in 2023 with more openings planned for the future

##### CATEGORY DATA

Table 14 Limited-Service Restaurants by Category: Units/Outlets 2018-2023

Table 15 Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023

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Table 16 Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023

Table 17 Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 18 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 19 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 20 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023

Table 21 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023

Table 22 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028

Table 23 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028

Table 24 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028

Table 25 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 26 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 27 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

## CAFES/BARS IN ITALY

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Positive performance for cafes/bars with healthier options in vogue

Increasing interest in wine bars

Sustainability becoming a key feature of company strategies

### PROSPECTS AND OPPORTUNITIES

Healthy growth projections for cafes/bars

Food delivery services likely to play a bigger role in the category's future as consumers go in search of convenience

Social media set to play a key role in the marketing of cafes/bars in Italy

### CATEGORY DATA

Table 28 Cafes/Bars by Category: Units/Outlets 2018-2023

Table 29 Sales in Cafes/Bars by Category: Number of Transactions 2018-2023

Table 30 Sales in Cafes/Bars by Category: Foodservice Value 2018-2023

Table 31 Cafes/Bars by Category: % Units/Outlets Growth 2018-2023

Table 32 Sales in Cafes/Bars by Category: % Transaction Growth 2018-2023

Table 33 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2018-2023

Table 34 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2019-2023

Table 35 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2020-2023

Table 36 Forecast Cafes/Bars by Category: Units/Outlets 2023-2028

Table 37 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2023-2028

Table 38 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2023-2028

Table 39 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2023-2028

Table 40 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2023-2028

Table 41 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2023-2028

## FULL-SERVICE RESTAURANTS IN ITALY

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Full-service restaurants continues on the path to recovery despite economic challenges

Casual dining trend presents new opportunities

Health and sustainability having a growing influence on the market

### PROSPECTS AND OPPORTUNITIES

Positive outlook for full-service restaurants

New concepts present challenges and opportunities for full-service restaurants

Social media set to play a key role in marketing and communication with a focus on Instagrammable dishes

## CATEGORY DATA

- Table 42 Full-Service Restaurants by Category: Units/Outlets 2018-2023
- Table 43 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023
- Table 44 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023
- Table 45 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023
- Table 46 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023
- Table 47 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023
- Table 48 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023
- Table 49 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023
- Table 50 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028
- Table 51 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028
- Table 52 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028
- Table 53 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028
- Table 54 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028
- Table 55 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

## SELF-SERVICE CAFETERIAS IN ITALY

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

- Self-service cafeterias come under pressure but healthier menus could present new opportunities
- Chef Express teams up with Gambero Rosso Academy to offer a new and innovative range of breakfast items
- Autogrill continues to expand in the country with a focus on innovation and local tastes and traditions

#### PROSPECTS AND OPPORTUNITIES

A challenging future ahead for self-service cafeterias as the market evolves and consumer habits change

Government plan expected to stimulate sales

Healthy, indulgent and Italian dishes likely to feature heavily on menus

## CATEGORY DATA

- Table 56 Self-Service Cafeterias: Units/Outlets 2018-2023
- Table 57 Sales in Self-Service Cafeterias: Number of Transactions 2018-2023
- Table 58 Sales in Self-Service Cafeterias: Foodservice Value 2018-2023
- Table 59 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2018-2023
- Table 60 Sales in Self-Service Cafeterias: % Transaction Growth 2018-2023
- Table 61 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2018-2023
- Table 62 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2023
- Table 63 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2023
- Table 64 Forecast Self-Service Cafeterias: Units/Outlets 2023-2028
- Table 65 □Forecast Sales in Self-Service Cafeterias: Number of Transactions 2023-2028
- Table 66 □Forecast Sales in Self-Service Cafeterias: Foodservice Value 2023-2028
- Table 67 □Forecast Self-Service Cafeterias: % Units/Outlets Growth 2023-2028
- Table 68 □Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2023-2028
- Table 69 □Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2023-2028

## STREET STALLS/KIOSKS IN ITALY

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Street stalls/kiosks thriving thanks to varied offer and expanding reach

Rising takeaway and delivery

Sushi Daily continues to expand with a focus on new culinary trends like bubble tea and poke bowls

#### PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks should benefit from value positioning and varied offer

Communication will be key to gaining share

Innovation set to support the rise of street stalls/kiosks

#### CATEGORY DATA

Table 70 Street Stalls/Kiosks: Units/Outlets 2018-2023

Table 71 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023

Table 72 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023

Table 73 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023

Table 74 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023

Table 75 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023

Table 76 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2023

Table 77 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2023

Table 78 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028

Table 79 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028

Table 80 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028

Table 81 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028

Table 82 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028

Table 83 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028

#### CONSUMER FOODSERVICE BY LOCATION IN ITALY

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Increased foot traffic and rise in inbound and domestic tourism benefits most foodservice locations

Famous chefs branching out into new foodservice concepts

Autogrill playing a prominent role in driving sales in travel locations thanks to investment in new outlets and renovations

#### PROSPECTS AND OPPORTUNITIES

Consumer foodservice set to continue gaining momentum with new ideas and traditional Italian food set to be key growth drivers

Experience likely to become increasingly important

Travel locations set to thrive

#### CATEGORY DATA

Table 84 Consumer Foodservice by Location: Units/Outlets 2018-2023

Table 85 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023

Table 86 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023

Table 87 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023

Table 88 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023

Table 89 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023

Table 90 Consumer Foodservice through Standalone: Units/Outlets 2018-2023

Table 91 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023

Table 92 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023

Table 93 □Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023

Table 94 □Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023

Table 95 □Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023

Table 96 □Consumer Foodservice through Leisure: Units/Outlets 2018-2023

Table 97 □Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023

Table 98 □Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023

Table 99 □Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023

Table 100 □Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023

Table 101 □Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023

Table 102 ☐Consumer Foodservice through Retail: Units/Outlets 2018-2023  
 Table 103 ☐Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023  
 Table 104 ☐Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023  
 Table 105 ☐Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023  
 Table 106 ☐Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023  
 Table 107 ☐Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023  
 Table 108 ☐Consumer Foodservice through Lodging: Units/Outlets 2018-2023  
 Table 109 ☐Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023  
 Table 110 ☐Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023  
 Table 111 ☐Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023  
 Table 112 ☐Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023  
 Table 113 ☐Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023  
 Table 114 ☐Consumer Foodservice through Travel: Units/Outlets 2018-2023  
 Table 115 ☐Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023  
 Table 116 ☐Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023  
 Table 117 ☐Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023  
 Table 118 ☐Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023  
 Table 119 ☐Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023  
 Table 120 ☐Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028  
 Table 121 ☐Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028  
 Table 122 ☐Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028  
 Table 123 ☐Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028  
 Table 124 ☐Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028  
 Table 125 ☐Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028  
 Table 126 ☐Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028  
 Table 127 ☐Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028  
 Table 128 ☐Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028  
 Table 129 ☐Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028  
 Table 130 ☐Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028  
 Table 131 ☐Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028  
 Table 132 ☐Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028  
 Table 133 ☐Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028  
 Table 134 ☐Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028  
 Table 135 ☐Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028  
 Table 136 ☐Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028  
 Table 137 ☐Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028  
 Table 138 ☐Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028  
 Table 139 ☐Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028  
 Table 140 ☐Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028  
 Table 141 ☐Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028  
 Table 142 ☐Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028  
 Table 143 ☐Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028  
 Table 144 ☐Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028  
 Table 145 ☐Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028  
 Table 146 ☐Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028  
 Table 147 ☐Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028  
 Table 148 ☐Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028

Table 149 □Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028  
Table 150 □Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028  
Table 151 □Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028  
Table 152 □Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028  
Table 153 □Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028  
Table 154 □Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028  
Table 155 □Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028

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