

## **Consumer Foodservice in Italy**

Market Direction | 2024-02-15 | 105 pages | Euromonitor

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### **Report description:**

Consumer foodservice in Italy continued on the path to recovery in 2023 with transaction value exceeding pre-pandemic levels (in current value terms) while the volume of transactions also continued to grow. Nonetheless, with Italy's economy struggling and businesses facing spiralling costs for everything from ingredients to energy more foodservice outlets were forced to close. At the same time, consumer foodservice outlets have also been accused of contributing to inflation, raising price lists...

Euromonitor International's Consumer Foodservice in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Social media set to play a key role in marketing and communication with a focus on Instagrammable dishes

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