

Consumer Foodservice in Greece

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Report description:

Inflation continued to negatively impact consumer foodservice in Greece in 2023, yet to reach its peak in terms of effect. Lingering post-pandemic effects helped to curb drops in footfall despite huge declines in disposable incomes amid steep price hikes in energy prices and food. Greek consumers were much more conservative with spending in 2023 than they have been in previous years, dining out less frequently and spending less money each visit - when dining at venues of ordering take away and h...

Euromonitor International's Consumer Foodservice in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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