

## **Consumer Foodservice in Finland**

Market Direction | 2024-02-15 | 105 pages | Euromonitor

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### **Report description:**

Consumer foodservice in Finland experienced a contradictory year in 2023. On the surface, looking only at the figures, consumer foodservice in Finland performed strongly. By 2022, foodservice value sales had exceeded the 2019 pre-Coronavirus (COVID-19) level to reach record heights due to strong pent-up demand after two years of COVID-19. However, current value sales were inflated by higher unit prices in a highly inflationary climate, bringing rising costs of ingredients, electricity, logistics...

Euromonitor International's Consumer Foodservice in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Challenges remain despite brighter prospects

Even less uniformity anticipated in the offer of full-service restaurants

### CATEGORY DATA

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