

## **Consumer Foodservice in Egypt**

Market Direction | 2024-02-15 | 92 pages | Euromonitor

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### **Report description:**

The consumer foodservice industry has had a strong year overall. Delivery services have grown and expanded into new regions while new infrastructure developments have opened space for more outlets. Most importantly independent restaurants have grown over their chained counterparts. The most recent trend has been towards numerous new market entries varying in size, style and cuisine with a focus of two to three outlets. These are spread in key populated and trendy areas as opposed to high expansi...

Euromonitor International's Consumer Foodservice in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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New government initiatives support the limited-service restaurants industry and its employees

Chicken limited-service restaurants faces turbulence as KFC prices soar

##### PROSPECTS AND OPPORTUNITIES

Global chained limited-service restaurants brands face drop in transactions due to the Hamas/Israel conflict

Limited-service restaurants continues to see the highest delivery rate versus other categories

Stronger growth of independent limited-service restaurants over chained counterparts during the forecast period

##### CATEGORY DATA

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### PROSPECTS AND OPPORTUNITIES

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Affordable prices boost value sales of street stalls/kiosks

New draft amendment eases licensing of street stalls and food trucks

Food trucks continue to grow in the Egyptian market and present high expectations for future development

#### PROSPECTS AND OPPORTUNITIES

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