

# **Consumer Foodservice in Denmark**

Market Direction | 2024-02-15 | 94 pages | Euromonitor

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# Report description:

Consumer foodservice in Denmark saw a strong recovery in 2022 with sales successfully recovering to pre-pandemic levels both in terms of the volume and value of transactions. While sales continued to grow in current value terms in 2023 it was at a significantly slower rate compared to the previous year. The robust growth observed in 2022 was marked by pent-up demand and the lifting of restrictions. The challenges facing the market in 2023 were more pronounced and growth was predominantly driven...

Euromonitor International's Consumer Foodservice in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Consumer Foodservice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Increased tourism and the return of sport and social events important to the category

Menu offerings becoming more diverse in response to consumer demand

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#### PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks will need to adapt to the changing needs of the market as consumers making increasingly informed choices

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