

Consumer Foodservice in Colombia

Market Direction | 2024-02-15 | 90 pages | Euromonitor

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Report description:

In spite of continuing rising prices in 2023, consumer foodservice registered an increase in constant value sales and there was also further opening of new outlets. However, profit margins were under strain, as costs also continued to rise and several operators were forced to undergo financial restructuring. Consumers also felt the financial pinch, and while they continued to dine out, they looked to economise by selecting cheaper menu options or eating in cheaper outlets, such as limited-service...

Euromonitor International's Consumer Foodservice in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Foodservice in Colombia
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List Of Contents And Tables

CONSUMER FOODSERVICE IN COLOMBIA

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 5 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 6 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 7 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 8 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 9 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 10 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 11 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 12 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 13 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

LIMITED-SERVICE RESTAURANTS IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Profit margins hit by continuing rising costs

Digitalisation continues but at a slower pace

Consumers adopt cost-saving strategies

PROSPECTS AND OPPORTUNITIES

A slowdown in construction of shopping centres could impact limited-service restaurants

Opportunity for growth in smaller cities

Introduction of health tax on ultra-processed food could have significant impact

CATEGORY DATA

Table 14 Limited-Service Restaurants by Category: Units/Outlets 2018-2023

Table 15 Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023

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Table 16 Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023
 Table 17 Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023
 Table 18 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023
 Table 19 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023
 Table 20 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023
 Table 21 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023
 Table 22 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028
 Table 23 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028
 Table 24 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028
 Table 25 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028
 Table 26 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028
 Table 27 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

CAFES/BARS IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Several cafes forced to restructure
 Significant number of openings of juice/smoothie bars
 Independent bars/pubs benefitting from growing popularity of craft beers

PROSPECTS AND OPPORTUNITIES

Continued premiumisation of bars/pubs
 Growing synergy between retail and foodservice
 Discerning consumers drive continued growth in specialist coffee shops

CATEGORY DATA

Table 28 Cafes/Bars by Category: Units/Outlets 2018-2023
 Table 29 Sales in Cafes/Bars by Category: Number of Transactions 2018-2023
 Table 30 Sales in Cafes/Bars by Category: Foodservice Value 2018-2023
 Table 31 Cafes/Bars by Category: % Units/Outlets Growth 2018-2023
 Table 32 Sales in Cafes/Bars by Category: % Transaction Growth 2018-2023
 Table 33 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2018-2023
 Table 34 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2019-2023
 Table 35 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2020-2023
 Table 36 Forecast Cafes/Bars by Category: Units/Outlets 2023-2028
 Table 37 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2023-2028
 Table 38 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2023-2028
 Table 39 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2023-2028
 Table 40 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2023-2028
 Table 41 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2023-2028

FULL-SERVICE RESTAURANTS IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Breakfast presents new consumption opportunity
 Colombian cuisine gaining growing global reputation
 High staff turnover continues to impact service

PROSPECTS AND OPPORTUNITIES

Introduction of health tax on ultra-processed food could have significant impact
 Implementation of sodium law could impact imports
 Increasing threat from limited-service restaurants

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CATEGORY DATA

Table 42 Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 43 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 44 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 45 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 46 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 47 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 48 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023

Table 49 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023

Table 50 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028

Table 51 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028

Table 52 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 53 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 54 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 55 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

SELF-SERVICE CAFETERIAS IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Arrival of global brand IKEA boosts sector

Self-service cafeterias mostly located in retailers

Self-service cafeterias limit price rises

PROSPECTS AND OPPORTUNITIES

Remote working and direct delivery pose threat

Traditional "almuerzo ejecutivo" significant competitor

Other speedier lunch offerings gaining popularity

CATEGORY DATA

Table 56 Self-Service Cafeterias: Units/Outlets 2018-2023

Table 57 Sales in Self-Service Cafeterias: Number of Transactions 2018-2023

Table 58 Sales in Self-Service Cafeterias: Foodservice Value 2018-2023

Table 59 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2018-2023

Table 60 Sales in Self-Service Cafeterias: % Transaction Growth 2018-2023

Table 61 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2018-2023

Table 62 Forecast Self-Service Cafeterias: Units/Outlets 2023-2028

Table 63 Forecast Sales in Self-Service Cafeterias: Number of Transactions 2023-2028

Table 64 Forecast Sales in Self-Service Cafeterias: Foodservice Value 2023-2028

Table 65 □Forecast Self-Service Cafeterias: % Units/Outlets Growth 2023-2028

Table 66 □Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2023-2028

Table 67 □Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2023-2028

STREET STALLS/KIOSKS IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Colombian street food is varied and reflects the country's culinary diversity.

Street stalls key source of employment for economy

Street stalls seen as affordable option, as inflation remains high

PROSPECTS AND OPPORTUNITIES

Moderate growth over forecast period

Bogota looks to regulate informal vendors in public spaces.

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Kiosk chain Cocheros sees further value decline

CATEGORY DATA

Table 68 Street Stalls/Kiosks: Units/Outlets 2018-2023

Table 69 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023

Table 70 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023

Table 71 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023

Table 72 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023

Table 73 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023

Table 74 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2023

Table 75 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2023

Table 76 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028

Table 77 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028

Table 78 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028

Table 79 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028

Table 80 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028

Table 81 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE BY LOCATION IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Virtual restaurants an emerging offering

New cultural venues sought after locations for consumer foodservice

Hotels increasingly offer popular foodservice options

PROSPECTS AND OPPORTUNITIES

Revamped airports increasingly offer well known consumer foodservice brands

Standalone locations increasingly relevant over forecast period

CATEGORY DATA

Table 82 Consumer Foodservice by Location: Units/Outlets 2018-2023

Table 83 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023

Table 84 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023

Table 85 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023

Table 86 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023

Table 87 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023

Table 88 Consumer Foodservice through Standalone: Units/Outlets 2018-2023

Table 89 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023

Table 90 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023

Table 91 □Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023

Table 92 □Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023

Table 93 □Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023

Table 94 □Consumer Foodservice through Leisure: Units/Outlets 2018-2023

Table 95 □Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023

Table 96 □Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023

Table 97 □Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023

Table 98 □Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023

Table 99 □Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023

Table 100 □Consumer Foodservice through Retail: Units/Outlets 2018-2023

Table 101 □Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023

Table 102 □Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023

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Table 103 □Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023

Table 104 □Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023

Table 105 □Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023

Table 106 □Consumer Foodservice through Lodging: Units/Outlets 2018-2023

Table 107 □Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023

Table 108 □Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023

Table 109 □Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023

Table 110 □Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023

Table 111 □Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023

Table 112 □Consumer Foodservice through Travel: Units/Outlets 2018-2023

Table 113 □Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023

Table 114 □Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023

Table 115 □Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023

Table 116 □Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023

Table 117 □Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023

Table 118 □Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028

Table 119 □Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028

Table 120 □Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028

Table 121 □Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028

Table 122 □Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028

Table 123 □Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028

Table 124 □Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028

Table 125 □Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028

Table 126 □Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028

Table 127 □Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028

Table 128 □Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028

Table 129 □Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028

Table 130 □Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028

Table 131 □Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028

Table 132 □Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028

Table 133 □Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028

Table 134 □Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028

Table 135 □Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028

Table 136 □Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028

Table 137 □Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028

Table 138 □Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028

Table 139 □Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028

Table 140 □Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028

Table 141 □Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028

Table 142 □Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028

Table 143 □Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028

Table 144 □Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028

Table 145 □Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028

Table 146 □Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028

Table 147 □Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028

Table 148 □Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028

Table 149 □Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028

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Table 150 □Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028

Table 151 □Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028

Table 152 □Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028

Table 153 □Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028

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