

Consumer Foodservice in China

Market Direction | 2024-02-14 | 99 pages | Euromonitor

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Report description:

In 2023, consumer foodservice in China saw a robust recovery in terms of value sales and transaction volumes, benefiting from the relatively low base of 2022, when consumer foodservice outlets were severely negatively impacted by prolonged periods of lockdown due to COVID-19, and a series of pandemic measures imposed by the government. Wide increases in disposable income, rising urbanisation, and the resumption of pre-pandemic lifestyles were also factors supporting the robust recovery, with con...

Euromonitor International's Consumer Foodservice in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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