

Consumer Foodservice in Chile

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Report description:

In 2023, the economic landscape has been marked by inflation, high interest rates, and increased unemployment. As a result, individual budgets have contracted, forcing consumers to focus on essential spending. Nevertheless, post-pandemic, there has been a shift in consumer behaviour, with people seeking opportunities to dine out and socialise. Facing scarcity, Chileans have either reduced dining frequency or opted for more economical alternatives due to the impact of inflation on food prices, wi...

Euromonitor International's Consumer Foodservice in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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