

Consumer Foodservice in Chile

Market Direction | 2024-02-12 | 98 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

In 2023, the economic landscape has been marked by inflation, high interest rates, and increased unemployment. As a result, individual budgets have contracted, forcing consumers to focus on essential spending. Nevertheless, post-pandemic, there has been a shift in consumer behaviour, with people seeking opportunities to dine out and socialise. Facing scarcity, Chileans have either reduced dining frequency or opted for more economical alternatives due to the impact of inflation on food prices, wi...

Euromonitor International's Consumer Foodservice in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Table of Contents:

Consumer Foodservice in Chile Euromonitor International February 2024

List Of Contents And Tables

CONSUMER FOODSERVICE IN CHILE

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 5 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 6 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 7 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 8 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 9 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 10 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 11 [Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 12 [Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

LIMITED-SERVICE RESTAURANTS IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Dynamics in Chilean limited-service restaurants: Unveiling consumption patterns and economic significance

Post-pandemic consumption trends in Chile

Pizza limited-service restaurants in Chile: A strategic vision for future growth

PROSPECTS AND OPPORTUNITIES

Slice by slice: Under Pizza's triumph in the value-driven landscape of pizza limited-service restaurants

Costs, closures, celebrations and behaviour: A snapshot of Chile's restaurant scene

Tech-driven growth: NotCo's impact on Chile's limited-service landscape

CATEGORY DATA

Table 13 Limited-Service Restaurants by Category: Units/Outlets 2018-2023

Table 14 Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023

Table 15 Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

Table 16 Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 17 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 18 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 19 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023

Table 20 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023

Table 21 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028

Table 22 [Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028

Table 23 [Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028

Table 24 [Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 25

□Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 26 ∏Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

CAFES/BARS IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cultivating a coffee culture in Chile: Challenges and conquests Economic blend: Balancing wages and viability in Chile's cafes/bars

NotCo and Juan Valdez: Sustainability in Chilean cafes

PROSPECTS AND OPPORTUNITIES

Starbucks Rewards: An attractive addition to Chile's coffee culture

The rising success of Dunkin' in Chile, supported by expansion and investment Shifting tides: Santiago's gastronomic scene adapts to early closing times

CATEGORY DATA

Table 27 Cafes/Bars by Category: Units/Outlets 2018-2023

Table 28 Sales in Cafes/Bars by Category: Number of Transactions 2018-2023

Table 29 Sales in Cafes/Bars by Category: Foodservice Value 2018-2023

Table 30 Cafes/Bars by Category: % Units/Outlets Growth 2018-2023

Table 31 Sales in Cafes/Bars by Category: % Transaction Growth 2018-2023

Table 32 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2018-2023

Table 33 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2019-2023

Table 34 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2020-2023

Table 35 Forecast Cafes/Bars by Category: Units/Outlets 2023-2028

Table 36 ∏Forecast Sales in Cafes/Bars by Category: Number of Transactions 2023-2028

Table 37 ∏Forecast Sales in Cafes/Bars by Category: Foodservice Value 2023-2028

Table 38 [Forecast Cafes/Bars by Category: % Units/Outlets Growth 2023-2028

Table 39 ∏Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2023-2028

Table 40 [Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2023-2028

FULL-SERVICE RESTAURANTS IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

From closures to celebrations: Gauging the pulse of full-service restaurants

Wage hikes and industry voices: Chilean foodservice at a crossroads

Niu Sushi: Pioneering Chilean flavours in the international sushi scene

PROSPECTS AND OPPORTUNITIES

Culinary revival: Transforming Chilean shopping centres into experiential hubs

Eco-cuisine revolution: Sapiens and the green movement in Chile

Domino Fuente de Soda: A cultural revival in Chilean dining

CATEGORY DATA

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

Table 41 Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 42 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 43 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 44 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 45 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 46 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 47 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023

Table 48 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023

Table 49 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028

Table 50 [Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028

Table 51 ∏Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 52 ∏Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 53 | Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 54 | Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

SELF-SERVICE CAFETERIAS IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Adapt or exit: The crossroads for self-service cafeterias in Chile

The impact of changing consumer dynamics

Strategic shifts: Adapting business models in Chile

PROSPECTS AND OPPORTUNITIES

From pandemic pressures to a persistent presence: Rincon Jumbo's story

Changing dynamics for independent operators

Important strategies for independent self-service cafeterias to consider

CATEGORY DATA

Table 55 Self-Service Cafeterias: Units/Outlets 2018-2023

Table 56 Sales in Self-Service Cafeterias: Number of Transactions 2018-2023

Table 57 Sales in Self-Service Cafeterias: Foodservice Value 2018-2023

Table 58 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2018-2023

Table 59 Sales in Self-Service Cafeterias: % Transaction Growth 2018-2023

Table 60 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2018-2023

Table 61 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2023

Table 62 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2023

Table 63 Forecast Self-Service Cafeterias: Units/Outlets 2023-2028

Table 64 ∏Forecast Sales in Self-Service Cafeterias: Number of Transactions 2023-2028

Table 65 ☐Forecast Sales in Self-Service Cafeterias: Foodservice Value 2023-2028

Table 66 [Forecast Self-Service Cafeterias: % Units/Outlets Growth 2023-2028

Table 67 ∏Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2023-2028

Table 68 ∏Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2023-2028

STREET STALLS/KIOSKS IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

The informal street food landscape in Chile

Copihue's reinvention in the face of challenges

Art, food, and culture: Jardin Mallinckrodt's influence in Chile

PROSPECTS AND OPPORTUNITIES

Budget-friendly tastes: Street stalls/kiosks to thrive amid economic challenges

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

Adapting to change: The future of Chile's street food culture

High Chilean gastronomy: The phenomenon of food halls

CATEGORY DATA

Table 69 Street Stalls/Kiosks: Units/Outlets 2018-2023

Table 70 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023

Table 71 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023

Table 72 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023

Table 73 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023

Table 74 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023

Table 75 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2023

Table 76 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2023

Table 77 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028

Table 78 ∏Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028

Table 79 ∏Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028

Table 80 | Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028

Table 81 [Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028

Table 82 ∏Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE BY LOCATION IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Challenges after hours: Reshaping strategies to adapt to Chile's nightlife

Economic resilience: The landscape for standalone locations

Tourism in transition: The evolving dynamics of travel, leisure and foodservice

PROSPECTS AND OPPORTUNITIES

Transforming lunchtime: The impact of hybrid working on foodservice

Delivery redefined: Piloting the post-pandemic landscape Outlook for consumer foodservice locations in Chile

CATEGORY DATA

Table 83 Consumer Foodservice by Location: Units/Outlets 2018-2023

Table 84 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023

Table 85 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023

Table 86 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023

Table 87 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023

Table 88 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023

Table 89 Consumer Foodservice through Standalone: Units/Outlets 2018-2023

Table 90 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023

Table 91 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023

Table 92 Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023

Table 93 | Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023

Table 94 [Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023

Table 95 Consumer Foodservice through Leisure: Units/Outlets 2018-2023

Table 96 ☐Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023

Table 97 [Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023

Table 98 Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023

Table 99 ∏Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023

Table 100 [Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023

Table 101 Consumer Foodservice through Retail: Units/Outlets 2018-2023

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

```
Table 102 [Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023
Table 103 [Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023
Table 104 

☐Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023
Table 106 ∏Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023
Table 107 
☐Consumer Foodservice through Lodging: Units/Outlets 2018-2023
Table 110 [Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023
Table 111 

| Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023
Table 112 

| Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023
Table 113 

☐ Consumer Foodservice through Travel: Units/Outlets 2018-2023
Table 114 

| Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023
Table 115 ∏Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023
Table 116 

☐Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023
Table 117 ∏Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023
Table 118 | Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023
Table 119 ☐Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028
Table 120 [Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028
Table 121 ∏Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028
Table 122 [Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028
Table 123 [Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028
Table 124 ∏Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028
Table 125 | Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028
Table 126 ∏Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028
Table 127 ∏Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028
Table 128 ∏Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028
Table 129 ∏Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028
Table 130 ∏Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028
Table 131 ∏Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028
Table 132 ∏Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028
Table 133 ∏Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028
Table 134 ∏Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028
Table 135 ∏Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028
Table 136 ∏Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028
Table 137 [Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028
Table 138 ∏Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028
Table 139 ∏Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028
```

Table 140 ∏Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028

Table 141 ∏Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028

Table 142 [Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028

Table 143 [Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028

Table 144 ∏Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028

Table 145 ∏Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028

Table 146 ∏Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028

Table 147 ∏Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028

Table 148 ∏Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

Table 149 [Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028

Table 150 [Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028

Table 151 [Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028

Table 152 [Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028

Table 153 [Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028

Table 154 ∏Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Consumer Foodservice in Chile

Market Direction | 2024-02-12 | 98 pages | Euromonitor

Select license	License			Price
	Single User Licence			€1750.00
	Multiple User License (1 Site)			€3500.00
	Multiple User License (Global)			€5250.00
			VAT	
			Total	
!!¥		Dla a a a ¥		
:mail*		Phone*		
		Phone* Last Name*		
irst Name*				
irst Name* ob title*			/ NIP number*	
Email* First Name* ob title* Company Name* Address*		Last Name*	/ NIP number*	
irst Name* ob title* Company Name*		Last Name* EU Vat / Tax ID	/ NIP number*	
irst Name* bb title* company Name* ddress*		Last Name* EU Vat / Tax ID City*	/ NIP number*	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com