

Consumer Foodservice in Canada

Market Direction | 2024-02-15 | 96 pages | Euromonitor

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Report description:

The foodservice industry continued to show strong sales growth in 2023. However, much of this growth was driven by inflation, with operators, labour, rent and food costs having significantly increased. As such, the main driver of value sales in 2023 was the rising increase in menu prices. However, despite consumer prices increasing, profit margins were still considerably reduced. According to the national association Restaurants Canada, this led to half of all restaurants in 2023 operating at a...

Euromonitor International's Consumer Foodservice in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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 Off-premises dining continues to support restaurants revenue
 Reduced menu sizes help lower costs and improve service

PROSPECTS AND OPPORTUNITIES

Exploring new revenue streams to drive sales across the forecast period
 Restaurants adopt a rise in climate conscious practices
 Online reservations and social media increase customer convenience

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PROSPECTS AND OPPORTUNITIES

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Stalls target residential neighbourhoods, using social media to advertise locations

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PROSPECTS AND OPPORTUNITIES

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PROSPECTS AND OPPORTUNITIES

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