

Consumer Foodservice in Bulgaria

Market Direction | 2024-02-15 | 91 pages | Euromonitor

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Report description:

Most consumer foodservice categories in Bulgaria have either recovered or are nearing full recovery in 2023. With no movement or travel restrictions, despite new COVID-19 variants, the market could continue to develop uninterrupted in the year. The number of outlets recorded further marginal growth; however, there is still a way to go before this metric returns to pre-pandemic levels. The number of transactions, meanwhile, also remained below 2019 levels, but grew strongly in 2023 as consumer de...

Euromonitor International's Consumer Foodservice in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Street stalls/kiosks remains a highly fragmented consumer foodservice channel

PROSPECTS AND OPPORTUNITIES

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