

Consumer Foodservice By Location in Turkey

Market Direction | 2024-02-15 | 38 pages | Euromonitor

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Report description:

In 2023, consumer foodservice through lodging continued its recovery from the effects of the COVID-19 pandemic. This was due largely to the upturn in inbound tourism flows towards the end of the review period. The increase in the numbers of foreign visitors arriving in Turkey exceeded the 2019 pre-pandemic level in number of trips. In addition, inbound tourist receipts benefited strongly as foreign visitors took advantage of very attractive exchange rates due to the depreciation of the Turkish L...

Euromonitor International's Consumer Foodservice by Location in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Travel consumer foodservice benefits from greater traffic flows

Non-standalone locations continue to exert pressure on the dominant standalone format

PROSPECTS AND OPPORTUNITIES

Inbound tourists to continue to drive the expansion and development of lodging consumer foodservice

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CONSUMER FOODSERVICE IN TURKEY

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