

## **Consumer Foodservice By Location in the Philippines**

Market Direction | 2024-02-15 | 37 pages | Euromonitor

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### **Report description:**

Consumer foodservice through retail saw a strong performance in 2023, both in terms of current value growth and number of transactions. Sales were boosted by an increase in footfall in shopping malls and other retail establishments., as consumer returned to the normal pre-pandemic mobility patterns. With the country having very few public parks, malls are a favourite place for Filipinos' to cool off, eat, shop, and hang out with family and friends.

Euromonitor International's Consumer Foodservice by Location in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Retail locations benefit from increase in footfall in shopping malls

Revenge travel sparks growth in travel, lodging and leisure locations

Standalone outlets see strong performance

#### **PROSPECTS AND OPPORTUNITIES**

More retail spaces expected, as real estate companies expand into unserved areas

Foodservice in travel locations will continue to recover, while more stand-alone outlets are likely to emerge

Foodservice players will continue to explore additional formats to expand reach

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