

Consumer Foodservice By Location in Sweden

Market Direction | 2024-02-15 | 34 pages | Euromonitor

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Report description:

As retailing has witnessed the return of normal shopping patterns in Sweden, consumers have reduced online shopping from home and there has been a return to consumer foodservice in retail locations. However, value growth in 2023 was partly driven by high inflation rates and menu prices. Transactions continued to increase in retail locations in 2023, following two years of double-digit growth pushing sales well above pre-pandemic levels. The number of outlets also increased marginally in 2023 des...

Euromonitor International's Consumer Foodservice by Location in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Travel and lodging witness steady growth as tourism rebounds
Standalone locations impacted by lower purchasing power

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Positive outlook for travel and lodging locations
Retail foodservice set to see promising growth

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