

Consumer Foodservice By Location in Portugal

Market Direction | 2024-02-15 | 33 pages | Euromonitor

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Report description:

After experiencing high increases due to the pandemic, standalone lost share in 2023, although it accounted for almost three quarters of total consumer foodservice sales in the country. Highly impacted by confinement measures at the height of the pandemic, outlets in leisure locations bounced back strongly in 2023, witnessing the best performance as audiences for sports, cultural and music events such as music festivals rose. Despite seeing the poorest results, standalone locations have been gro...

Euromonitor International's Consumer Foodservice by Location in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Standalone locations lose share

Travel and retail locations surpass 2019 value sales in 2023

Terraces continue to provide a way to boost sales despite the full lifting of COVID-19 restrictions

PROSPECTS AND OPPORTUNITIES

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Growth in sports, cultural and music events drives consumer foodservice through leisure venues

Rising urbanisation impacts locations of consumer foodservice outlets

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