

## **Consumer Foodservice By Location in Peru**

Market Direction | 2024-02-15 | 33 pages | Euromonitor

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### **Report description:**

Consumer foodservice through standalone continued to represent the majority of sales in this category in 2023; however, consumer foodservice through travel saw the most significant growth in terms of both transactions and current value sales thanks to the complete lifting of pandemic-related restrictions and an increased appetite for inbound and foreign travel.

Euromonitor International's Consumer Foodservice by Location in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Consumer foodservice to travel sees robust growth, but standalone remains the largest subcategory

Consumer foodservice through travel is impacted by social protests in 2023

Significant growth is observed in leisure and lodging due to improvements in value propositions

##### PROSPECTS AND OPPORTUNITIES

Greater growth is expected in travel and lodging set to be driven by improvements in domestic and foreign tourism

New malls will benefit consumer foodservice through retail, while standalone outlets can remain more nimble

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## CONSUMER FOODSERVICE IN PERU

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