

Consumer Foodservice By Location in Japan

Market Direction | 2024-02-08 | 35 pages | Euromonitor

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Report description:

In 2023, Japan relaxed its COVID-19 rules, which boosted the travel industry. These changes altered how people, both local and foreign visitors, viewed and approached travel, which aided recovery. In terms of local travel, COVID-19 became less of a threat as it was downgraded to the same level as seasonal flu, and the government's travel subsidy programme encouraged people to travel more. In terms of foreign visitors, growth was driven by factors such as the return of Chinese tourists, and the f...

Euromonitor International's Consumer Foodservice by Location in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Tourism recovery supports strong growth for travel and lodging locations

Labour shortages remain a crucial issue in consumer foodservice

PROSPECTS AND OPPORTUNITIES

Further recovery of tourism set to support growth, with more events and the opening of a theme park

The increase of urban-style smaller-sized outlets

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