

## **Consumer Foodservice By Location in Egypt**

Market Direction | 2024-02-15 | 36 pages | Euromonitor

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### **Report description:**

Consumer foodservice through lodging registered among the highest growth rates in current value terms in consumer foodservice by location, as tourism recovered in the wake of the pandemic and the full reopening of society. The industry is betting on further growth and continues to open prestige restaurants and launch new dining experiences. Since 2022, for example, Le Petit Chef opened on the Four Seasons Nile boat. Using cutting-edge 3D mapping technology, a tiny French chef comes to life with...

Euromonitor International's Consumer Foodservice by Location in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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**KEY DATA FINDINGS**

**2023 DEVELOPMENTS**

Consumer foodservice through lodging benefits from return of tourists  
Consumer foodservice through retail continues to see considerable dynamism  
Growth in consumer foodservice through standalone benefited by government assistance for food trucks

**PROSPECTS AND OPPORTUNITIES**

Consumer foodservice through travel sees healthy growth  
Major structural projects provide opportunities for consumer foodservice  
Growth in consumer foodservice through leisure expected over the forecast period

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## EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

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