

Consumer Foodservice By Location in Denmark

Market Direction | 2024-02-15 | 34 pages | Euromonitor

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Report description:

The consumer foodservice landscape in Denmark is undergoing a shift, marked by the ongoing recovery of the tourism sector after the pandemic. This resurgence was particularly evident in the increasing share of foodservice sales through travel and lodging establishments in 2023, presenting a contrast to other locations, such as standalone venues, which experienced a comparatively lower impact from the pandemic. The hospitality industry, especially travel and lodging establishments witnessed a pos...

Euromonitor International's Consumer Foodservice by Location in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Recovery in tourism boosts travel and lodging sales

Leisure back in focus as COVID-19 fears subside but standalone locations remain dominant

PROSPECTS AND OPPORTUNITIES

Food delivery services likely to have a big influence on the market for the foreseeable future

Online sales set to continue developing while travel and lodging locations set to see the biggest gains as tourism recovers

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EXECUTIVE SUMMARY

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