

## **Consumer Foodservice By Location in Colombia**

Market Direction | 2024-02-15 | 34 pages | Euromonitor

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### **Report description:**

A virtual restaurant in an emerging concept. Also known as a ghost kitchen, cloud kitchen or dark kitchen, it is a foodservice business that serves customers exclusively by delivery or pick-up, with technology driving a lot of the operations. Some of the most well-known virtual restaurant brands in Colombia are associated with prominent individuals, such as influencers, or established sister brands. As such, these brands manage to capitalise on their existing consumer base. Among the most recogn...

Euromonitor International's Consumer Foodservice by Location in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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**2023 DEVELOPMENTS**

Virtual restaurants an emerging offering  
New cultural venues sought after locations for consumer foodservice  
Hotels increasingly offer popular foodservice options

**PROSPECTS AND OPPORTUNITIES**

Revamped airports increasingly offer well known consumer foodservice brands  
Standalone locations increasingly relevant over forecast period

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## CONSUMER FOODSERVICE IN COLOMBIA

### EXECUTIVE SUMMARY

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