

Consumer Foodservice By Location in China

Market Direction | 2024-02-14 | 35 pages | Euromonitor

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Report description:

In the context of foodservice by location in 2023, there was a noticeable increase in the proportion of dining within retail, travel, leisure, and lodging locations compared with 2022. The primary reason for this shift was the impact of COVID-related lockdowns in 2022, which severely affected various activities outside the home. In 2023, as lockdown measures had been lifted and consumers' lives returned to normal, dining out rebounded. However, in terms of shares of overall consumer foodservice...

Euromonitor International's Consumer Foodservice by Location in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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CONSUMER FOODSERVICE IN CHINA

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